

San Diego Private Bank Appoints Thomas V. Wornham as a Director

Coronado, Calif. – MarketWire – February 19, 2015 – San Diego Private Bank (OTCQB:SDPB) today announced the appointment of Thomas V. Wornham as Director of the Bank. Mr. Wornham has a distinguished background in banking, public infrastructure and community service leadership positions.

“We are delighted to add Tom Wornham to our Board of Directors. Tom has a proven history of assisting in building quality teams and coalitions to achieve consistently outstanding results,” said Selwyn Isakow, Chairman of the Board of San Diego Private Bank. “This skill set was displayed throughout an exemplary career at Wells Fargo, which spanned three decades, as well as numerous civic and political successes. A native San Diegan, Tom has been active in local government and spent decades in Sacramento and Washington D.C. conducting Government Relations for both the Private and Public Sector. Most recently Tom was Chairman of the San Diego County Water Authority. Tom Wornham has chaired many noteworthy community service organizations including San Diego Regional Chamber of Commerce, Century Club of San Diego, San Diego Regional EDC, United Way of San Diego 2001/2 Campaign, San Diego Championship Golf and has been a member of UCSD Rady School of Business Advisory Board and a Trustee on The Bishop’s School Board in La Jolla.”

In addition, Mr. Isakow noted that David Moore resigned from San Diego Private Bank's Board of Directors on February 17, 2015. “We appreciate and thank David for all he has done for the bank since becoming a founding director,” Mr. Isakow said. Coincident with his resignation, Mr. Moore sold all the shares of the Bank held by Marathon Financial Ventures I, LP, an investment partnership of which Mr. Moore is the general partner in private transactions for \$16 per share. Mr. Moore continues to hold shares of the Bank in both his personal account and his personal investment vehicle, Marathon Capital Holdings, Inc.

San Diego Private Bank has \$424 million in total assets and focuses on providing superior service and solutions through concierge banking to commercial real estate investors, entrepreneurs, high net worth individuals and professional firms. The bank has offices in Coronado, San Diego, La Jolla, Newport Beach and San Marcos. The Bank also offers various portfolio and government guaranteed programs, including SBA and cross-border Export-Import Bank programs. San Diego Private Bank is a SBA Preferred Lender and has a 5-Star Bauer Financial rating.

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This press release may include forward looking statements that involve inherent risks and uncertainties. San Diego Private Bank cautions readers that a number of important factors could cause actual results to differ materially from those in the forward-looking statements. These factors include economic conditions and competition in the geographic and business areas in which San Diego Private Bank operates, our ability to successfully integrate the operations of merged banks, inflation, fluctuations in interest rates, legislation and governmental regulation. You should not place undue reliance on forward-looking statements and we undertake no obligation to update those statements whether as a result of changes in underlying factors, new information, future events or otherwise.